01

Typography

The typography throughout the visual identity of Flesh and Blood will include these following font choices.

Capitolium2 Regular Adobe Type Kit ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Capitolium2 Bold Adobe Type Kit ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Volkorn Regular Google Fonts ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Vokorn Bold Google Fonts ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

EXAMPLES OF USE IN MARKETING ASSETS





Header Text Here Subtext Here

SUBTEXT HERE Header Text Here

1

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02

Typography

The typography throughout the visual identity of Flesh and Blood will include these following font choices.

NO GLOW

GOOD FOR USE ON FLAT COLOURS



WITH GLOW
ALWAYS WITH IMAGES OR ART



EXAMPLES OF USE WITH OTHER LOGOS





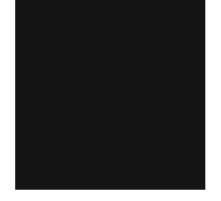


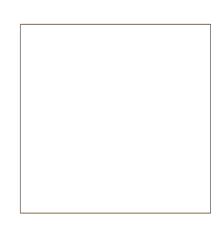


COLOURS

The main colours used for tournament logos and text in marketing assets







#E3AF5F

#000000

#FFFFFF

EXAMPLES OF USE WITH LOGOS















